



# *Hollywood* **studio** *Magazine*

INSIDE SCOOP ON  
Rona Barrett & Tom Holt  
DISCourse on Rock Musicians

Andy Devine, 65 Looks Back  
Studio's New Collector's Corner

NOVEMBER, 1970 / 40¢

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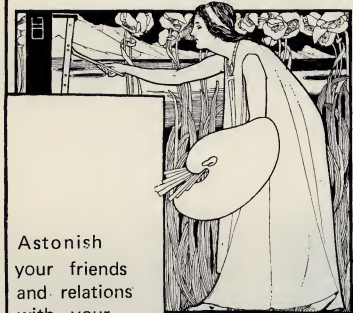
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NOVEMBER 1970

VOLUME 5 NO 7

## ON THE COVER

ON THE COVER: Marty Balin as a Jefferson Airplane sings up a storm wherever he goes, despite some stormy personal problems of his own!

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# Can Rona And Toni Both Find Happiness

RONA BARRETT — TV COLUMNIST



By: Don E. Scott

An old saw has it that nice guys finish last. It has never been determined whether nice girls wind up in the same position. Perhaps the answer to that question may lie with one "nice" young lady, Toni Holt, who is flying into the face of a formidable foe — when it comes to reporting on what is happening within the motion picture industry — Rona Barrett. It should come as no surprise that Miss Barrett isn't likely to look fondly upon *any* interloper, nice or not.

Whatever Miss Barrett's private reaction may be to the arrival of Miss Holt as a television competitor, the latter is going to be a force to be reckoned with, for Miss Holt is now as near as Los Angeles television's KHJ-TV, just a few blocks from where Rona holds forth on KTTV.

Additionally, Toni Holt's reports are

# Reporting on Hollywood?

TONI HOLT — TV COLUMNIST

being readied for syndication in 26 major cities across the U.S. (Avco-Embassy, a Joseph E. Levine enterprise is handling Miss Holt's syndication). Rona Barrett's television syndication has been handled for some time by Metromedia in the L.A. market, as well as cities across the U.S., making Barrett and Holt competitors in nearly every large city.

Interestingly, both ladies have at one time been associated with newsman Baxter Ward.

Rona got her start on television with KABC-TV, where Ward was top newsman. Toni is presently teamed with Baxter on Channel 9, where her reports are telecast twice daily on his newscasts, Monday-Friday.

Rona gave up her relationship with both Baxter and KABC-TV when that network outlet failed to come up with



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what she felt was her due, a larger share of the profits. Happily, KTTV stepped into that breach with the right terms.

Both ladies were born and educated in New York City, too. But there the similarity ends. They're as different in their approach to reporting on the motion picture industry as their separate teammates, Baxter and George Putnam.

Barrett has a long and established reputation of hitting hard at anyone within the industry, when she feels the need, while Holt prefers a less aggressive technique in her telecasts. Although Toni Holt maintains she never backs away from a story, she personally elects how she will handle its delivery.

Viewers' preference to these story approaches may well decide the ultimate course of their individual careers on TV.

Rona Barrett didn't start out to be a television reporter. Her original pursuit was a medical career. But, by the age of 13 she was working after school for Milton Blackstone Agency (New York) organizing fan clubs for singer Eddie Fisher.

She subsequently moved up to publicity and record promotion for the same agency. All thoughts of becoming a doctor vanished.

Her next task was that of promoting a then-struggling young singer, Steve Lawrence. Her efforts on his behalf led to a position with Phil Moore, who handled such talents as Lena Horne, Dorothy Dandridge and Helene Dixon.

While doing publicity for Moore, Rona Barrett became Helene Dixon's "Girl Friday." Still another step led her to a job with Asher and Brown, one of New York's busiest promotion and publicity firms. At Asher & Brown, Miss Barrett served as an account executive for Vic Damone and Tony Bennett. At the same time she wrote a column which went to thousands of disc jockeys, newspapers and radio stations.

Rona's activities finally came to the attention of Bessie Little, head of a large magazine group in New York. It was Bessie who encouraged Rona to write, so, in 1968, she moved to California where Bessie started her on a Hollywood column. This eventually led to her present job as executive director of Rona Berretts' Hollywood, for which she writes a monthly column. Still other writing involved bylining pieces for daily and Sunday newspapers (over 125) for the Bell-NANA syndicate. It is reported that Rona is working on, or has completed a novel.

What then of Toni Holt?

While Rona was engaged in furthering the careers of others, Toni was

performing as a bit-part actress on numerous New York daytime serials. Here, once again, their paths crossed. Toni Holt was the pretty young girl to whom Eddie Fisher tossed a bouquet of flowers, from time to time, during a production number on The Eddie Fisher Show. Toni was still attending high school.

By the time Toni was 16, she had become a top model for the Huntington Hartford Agency (New York). She wound up on the cover of *ESQUIRE* MAGAZINE, along with appearing on a number of covers for Dell Publications.

A search for the title-lead role in "Marjorie Morningstar" brought Toni (along with Phyllis Newman, Ina Balin and Erin O'Brien) to Hollywood where she tested with David Janssen. (She later bought his home in Palm Springs). Toni decided then that she would rather be herself than an actress. Though other studios expressed interest in her talents, she returned to New York where she continued to model, do TV commercials and become a popular leader of the international jet set.

Her return to California came in 1969 when she had an offer to do what she really wanted to do — an interview show with celebrities in Palm Springs — for KMIR-TV.

Three months later, Toni was brought to the attention of producer Jan McCormack (now her partner-producer in T & J Productions).

It was Jan who interested KTLA in bringing Toni back to Hollywood. After 13 weeks of reporting movie news, KTLA management announced (with regret) that a Hollywood-type report didn't fit in with their overall news image. Miss Holt was free to pursue another station. Within a few hours, KHJ had signed her to appear with Baxter Ward.

Toni Holt launched a column in *PHOTOPLAY* MAGAZINE in April (1970). Additionally, she, like Rona, has a syndicated newspaper column which appears in 27 Sunday newspaper supplements, including the New York Daily News and the Chicago Tribune. She's also planning a novel.

There they are. TV show for TV show, newspaper column vs newspaper column, magazine column vs magazine column. The two careers bear a striking resemblance to those of Louella Parsons and Hedda Hopper.

Maybe Rona will discover that there's room for Toni Holt. In any event, their scrimmage for the largest following is bound to give readers and viewers alike some great entertainment in the months (or years) to come.



# Introducing DISCourse

by Donna Stoneman and Mellette

*First columns are always hard. I know you don't know what to expect — well, neither do I — and that places us more or less on an equal plane. So, defenses down, here is what is happening currently in the recording studios of the Western World:*

— Concerning music and the people who make it.

**THE LAST WORD:** John and Yoko Lennon have been in town for the last five months, resting in a rented house and under the care of a local psychiatrist. They aren't seeing anyone except him, either.

**JEFF BECK**, blues guitar wizard, has apparently vanished from the local rock scene — he is supposedly in an L.A. hospital, paralyzed due to an auto accident.

**THE ROLLING STONES** may show in Oakland for a December concert (by the way, if you haven't seen Mick Jagger in his movie "Performance," see it!)

**DELANEY and BONNIE** are man and wife now . . . their last LP is in honor of the marriage and is called "To Bonnie From Delaney".

**RICK GRETSCH**, who did a brief album and tour with Blind Faith (and formerly with England's Family), has joined Traffic . . .

**GEORGE HARRISON** is also rumored to have joined the group, whose other members are Steve Winwood, Jim Capaldi, and Chris Wood; ex-member Dave Mason is on his own now and doing well, having headlined at the Big Sur folk festival during the first weekend in October.

**KEEF HARTLEY**, formerly into more heavy rock, has adopted a Big Band jazz sound. He played at the Plumpton Festival in England this summer, as well as at London's Lyceum, and also did a live broadcast on BBC. Watch him . . .

**ROD STEWART** spent the summer doing gigs in England with Small Faces, left them, and is now in the U.S.A. He had a concert last month at the Santa Monica Civic here in L.A., and "Gasoline Alley," his latest (and some swear greatest) effort, is definitely a gas.

**JIMI HENDRIX** died doing downers, apparently. Controversy still surrounds his death and the possibility of suicide. His funeral was in Seattle, his birthplace, on October third. Before his death he had



(Mick Jagger): Stones' Jagger: rolling into Oakland?

been working on a script and in a movie in Britain.

**ALSO DEAD** is Al Wilson of the Canned Heat, who died two weeks prior to Hendrix in Bob (the Bear) Hite's back yard in Laurel Canyon. He had pitched a tent there and when the Bear's wife went to awaken him in the morning it was to no avail . . . downers were found in his pocket but no cause has been accorded yet. The big question now concerns the identity of his replacement.

**IN A HAPPIER VEIN**, Emerson, Lake, and Palmer, who flashed the Isle of Wight Festival, are England's biggest new "name" group. Emerson is the former organist of the Nice (of "Rondo" and "Rondo '69" fame), Lake was formerly with King Crimson, and Palmer from Arthur Brown's Crazy World.

**ALSO IN ENGLAND**, Eric Clapton has agreed to do two charity concerts at London's Lyceum for the benefit of U.S. anti-war demonstrators.

**FRANK ZAPPA** is working on a two-hour TV special due to be broadcast in December for VPRO, Amsterdam's far out "people's" TV-radio network. It is called "200 Motels," and the music from it was aired at his concert at U.C.L.A. in conjunction with Zubin Mehta . . . it will also be included in his repertoire for this season of concerts both here and abroad.

**STEVE STILLS**, former Canyon resident, moved to Ringo's former estate in Surrey, England this summer, and cut there an album with Ringo, the late Jimi Hendrix, and Eric Clapton, not yet released.

**MARTY BALIN** from the Jefferson Airplane was busted for dope in

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Minneapolis... oh well...

SPEAKING OF KING CRIMSON, the group has three new members and a new album to be released this month sometime. They want to start doing live gigs in the early part of next year.

ELTON JOHN and Leon Russel Will Return! They're booked into the Fillmore East and will both do six weeks tours of the U.S. with other name groups. John, an Englishman, made a phenomenal debut at L.A.'s Troubadour, and his back-up group features two former members of the Spencer Davis group, bassist Dee Murray and drummer Nigel Olson. John's latest record (simply entitled "Elton John") is amazing.

CHRIS YOULDEN, charismatic lead singer of Savoy Brown, split before the recording of their latest album, "Looking In," in which the group takes off in the direction of jazz... it still maintains much of their "Boogie Blues" sound, for you hardcore people.

AND LASTLY (but certainly not leastly), Ian Anderson, flutist and would-be stork from Jethro Tull, married his childhood sweetheart in September. For those of you wondering how the group got its name, Jethro Tull was actually an English agriculturalist in the nineteenth century who devised new methods of harvesting, planting, and seeding grapes and revolutionized the wine industry... and the members of twentieth century Jethro Tull are known for their fondness of the grape.

\*\*\*

PLAYING AROUND: John Stewart ("California Bloodlines") is doing a two week gig here the first part of this month. From the third to the eighth he'll be at the Ice House in Pasadena, then its over to the Troubadour from the tenth to the fifteenth. He got his start here in L.A., back in the days when Ledbetter's was a folk-talent club.

\*\*\*

At the Ice House as well (from the tenth to the fifteenth, Tim Morgan, folk singer and now comedian, will be appearing. Does anyone remember when he was doing his inimitable rendition of "House of the Rising Sun" at Balboa/Newport's Prison of Socrates?

\*\*\*

At the Whiskey (if you can take the overpopulation), England's Black Sabbath, whose album is taking off here, will be there from the eleventh to the fifteenth; also, from the twentyfifth to the twenty-ninth Canned Heat will headline. Perhaps the mystery of Al Wilson's successor will be solved.

\*\*\*

At the Troub again, Sweet Baby

James, Taylor (twenty-fourth to the twenty-ninth), and the Craig Hundley Trio, for you jazz people... for those of you not knowledgeable about Craig and friends, Craig has an I.Q. of 180 and started playing jazz commercially very young. He cut an album at thirteen (the rest of the Trio is likewise young) and Craig is currently a student at U.C.L.A.

I was talking to the Climax II's booking agent, Chuck Shapiro, and also to one of the new owners, Sandy Wolfe, who have reassured me that this time, prospective members, there will be no rip-off as previously happened. The former owner, because of legal pressures, ran off to Miami (where, by the way, he has opened a new club called the "State of Climax") with all the money and left alot of memberships hanging.

The press party on October seventh was far out, with two comedians and a folksinger providing entertainment. The new layout is fantastic — continuous rock dancing below in the Cave, with a change of pace upstairs providing soft mood dancing, live entertainment, sandwiches, drinks, dinner, and breakfasts prepared by the Climax II's own chef.

Open to the public the first two or so weeks, membership is now private (\$50 a year for guys, \$20 for girls) BUT you get all food and liquids free, free, free... it's open from six to two Tuesday and Wednesday nights, from nine to four Thursday through Sunday. Membermen give the man at the door \$3.50 (memberwomen \$2.50) and show your card, and you can bring a guest, too. Also, continuous films are shown nightly and there is a record shop inside which offers — yessir — albums at a discount for members. Oh, yes... the club is still located on La Cienega, right in the middle of Restaurant Row.

**BETTY DAVIS TO ACCEPT  
AWARD FOR JOHN WAYNE**

Bette Davis will accept for John Wayne The Favorite Male Star Award in Photoplay's 49th Annual Gold Medal Awards presentation on NBC's "The Tonight Show Starring Johnny Carson." Program is slated for early November, immediately following Miss Davis' completion of American International's "Bunny O'Hare," in which she stars with Ernest Borgnine and Jack Cassidy.

Miss Davis is a former Photoplay Award winner herself, as The Favorite Female Star, for "What Ever Happened to Baby Jane?" in 1963.

Wayne will be unable to appear personally, as he will be on location in Mexico for "The Million Dollar Kidnapping."



# Some Sparkling Items

FROM GOWER GULCH



By Bea Colgan

"The Feminist and the Fuzz," a movie-of-the-week for ABC-TV, the first movie to be based on Women's Lib is already in the can, and Dick Jensen, "the Hawaiian Living Volcano," has been signed to an exclusive contract with SG's. They have big plans for this talented boy...

David Cassidy, co-star of "The Partridge Family" for the same TV outlet, has been selected to head the Teenage Campaign of the L.A. County "March of Dimes." As the Teenage campaign chairman, Cassidy will head 10,000 L.A. youths in the annual campaign beginning Jan. 1, 1971...

Norman Horowitz has rejoined SG's International as VP in charge of sales. Horowitz, who had held several executive posts with SGI from 1956 to 1968, has served as director of international sales, CBS Enterprises, Inc., for the past two years... Celeste Holm, who stars as Abigail in "Nancy," recently completed a two-week promo junket on behalf of the new series. She visited New York, Cincinnati, Kansas City, Dallas, Ft. Worth and Pittsburgh... Broderick Crawford, star of CBS-TV's "The Interns," has recorded a number of public service announcements for Los Angeles County Firemen, in conjunction with fire prevention... COLUMBIA GEMS — Wrapping assignments and moving on are Jerry Tokofsky, Anthony Newley, Warren Belanger, Robbie Robertson, Ronny Kahn, Freddie Francis, John Gaudioso, Veronica Sweeney, Elmer Bernstein, Mac St. Johns, Harry Wolfe and Jim Thompson.

Recent arrivals are Victor Beaumont and Edward Coe, associated with Sidney Beckerman Productions; Stewart Stern with Rastar Productions; Martin Leeds with his Leeds Productions, Ric Hardman, writer with Harvest Productions; Alex Jacobs; William Castle.

Continued on Page 12

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DOUGLAS FAIRBANKS, Sr. (Julius Ullman) — Born in Denver in 1883, Fairbanks began his theatrical career on the stage in 1901 playing light comedy. In 1914, he made his film debut in "The Lamb". A series of starring roles in silent pictures followed — "His Picture in the Papers" (1915), "Manhattan Madness" (1916), "Reaching for the Moon" (1917), dozens of others, including "The Matrimaniac" (1919). He married Mary Pickford in 1920 and hit his stride as the swashbuckling, acrobatic, smiling, romantic, superstar of "Mark of Zorro", "Thief of Baghdad" and "Don Q, Son of Zorro" (pictured). His last film was "The Private Life of Don Juan" made in 1934. Mary Pickford divorced him in 1935. He died in 1939.

With this pair of autographed fan pictures from the silent era, *STUDIO Magazine* launches a continuing series of rare photos of the superstars of yesteryear. All from a collection lent to us by Bernie Williams, social services director, Motion Picture Country House and Hospital, Woodland Hills.

# FAN PICTURES OF THE 20'S



MARY PICKFORD, (Gladys Smith), superstar of the silents, was internationally known as "America's Sweetheart." Born in Canada in 1893, she made her theatrical debut as a stage performer at the age of 5, and her film debut at age 16 when D.W. Griffith cast her in "Her First Biscuit." Her movie career spanned the silent era, progressed through the early days of "talkies" up to and including co-starring with her then-husband, Douglas Fairbanks Sr., in "Taming of the Shrew." Divorce followed. So did her marriage to Charles "Buddy" Rogers, a popular bandleader of the 30's. They are still married — alive and well and living in the hills above Beverly Hills.



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## GOWER GULCH

Continued from Page 9  
a familiar face at Columbia and his associate, Fred Wiseman; Helen Stein and Barbara Boies, new telephone operators. Welcome aboard.

Helen LaVarre of the publicity department is back at her desk but still feels the effects of a freak accident with her new Mustang... Men's costume head Tommy Dawson's son, Peter, recovered enough from his auto accident of several months ago to resume bowling for Columbia—SG's league at Kirkwood's...

This year it's "Five Easy Pieces," as a "must see." Jack Nicholson and Karen Black are superb. Helena Kallianiotis has a stand-out bit and Tammy Wynette's songs are tres appropo. Everything about this movie spells Success. It broke all opening day records at Loew's Crest Westwood Village Theatre, says manager Dick Cone...

Booker McClay, unit publicist on location in West Virginia with "Fools' Parade," reports everything is going along on schedule. That's to be expected when working with veterans like Jimmy Stewart, George Kennedy and Anne Baxter. Also keeping the ball rolling is the second of Columbia's new mobile production units being utilized on the Andrew V. McLaglen-James Lee Barret film...

Mrs. Consuelo B. Marshall, wife of George Marshall, assistant secretary and director of business administration for Columbia, has been named a commissioner in Juvenile Court for L.A. County. A former City of L.A. deputy city attorney, Mrs. Marshall takes over her new duties in Superior Court in Pomona...

New apprentice electrician is Frank Klemic. Recently returned from Vietnam, Frank is the proud possessor of the Navy Achievement Medal with Combat Distinguishing Device and Award Citation presented "in recognition of meritorious achievement in support of combat operations in Southeast Asia." This info comes from Frank's proud boss, Alex Bryce, head of electrical maintenance, who obviously believes good workers deserve an occasional pat on the back... AROUND AND ABOUT — Girls Friday of Show Business, a charity group close to our heart, payed homage to their celebrity honorary members last month with a dinner party at The Viking Horn restaurant on Fairfax Avenue. Attending were Ann B. Davis, Lee Meriwether, Rosemarie, Keely Smith, Joy Wilterson and associate member Bertha Dupuy.

Gals were honored for contributing so much of their time to the organization

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and its fund raising activities . . .

Delorus Malazia Gattenio, alumna of Dot Records and Columbia Pictures, reports she recently fell heir to one of the nicest bosses around. He's Frank Liberman of Frank Liberman & Associates, public relations firm. Great bosses get good secretaries, like Delorus, and nice clients, like Greg Morris, star of "Mission Impossible." . . . Jacque Hansen, secretary to Paul Monash, needs two-way shoes. Reports it can be confusing when the boss has offices at both Warner Brothers and Universal . . .

Vern Curry Enterprises, Inc. has set up shop at the Columbia lot in Hollywood. The new organization will specialize in drapery supply to the entire film industry and is the only one of its kind to do so. Not restricted to serving Columbia and Screen Gems, although company will handle drapery for both, Curry will welcome calls from other major lots . . .

Will Mia Farrow appear in the "Buff"? Ask Martin Ransohoff or Leslie Linder, producers of the suspense thriller starring Mrs. Andre Previn . . . Publicist Julian Myers, now laboring at AIP. Another veteran tub-thumper, Leonard Shannon, back at Walt Disney after several years with "Daniel Boone." . . .

Recent guest speakers at Girls Friday of Show Business meetings were Julie Reding Hutner, president of POOFF (Preservation of our Femininity and Finances) and actor William Schallert. Lee Meriwether brought daughters Lesley and Kyle Aletter to hear Schallert speak . . .

Henry Fonda takes his dog to the nicest vet in town; Dr. Michael Miller, on Melrose Avenue near the Academy Theatre. So, if your Ant is ailing or the Cat has colic, we recommend Dr. Dr. Miller . . . Hypnotist Ginger Court has just returned from a six-week promotional tour on behalf of Ezza Brooks' Distillery and reports she had a ball visiting nearly every major city in the United States . . .

**CLOSING THOUGHT** — What's new at the Capitol Tower? And Tyler Camera Systems? And Newell Color Lab? We'd like to know too, but remember, write — don't phone! See you next month.

\*\*\*

The 17th Annual International Convention at the Ambassador Hotel was a genuine bash! MC Monty Hall, who rarely loses his cool, ad libbed a lot when those "envelopes, please" were right, but the enclosures weren't quite. And Henry Wilcoxon was brilliant when it occurred to him that the wall-decor in the Embassy Room was a virtual immortalization in

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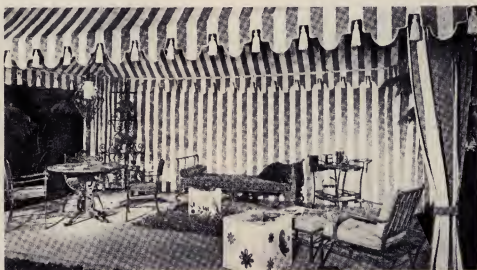
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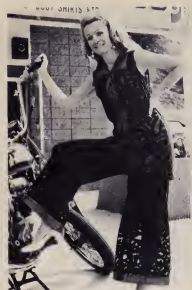
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bas-relief of some of his finest roles — British King or Roman charioteer!

Behind the scenes, co-chairman Gertrude Gass (DePatie-Freleng) and Vini White (Sign Products), with very strong assist indeed from Ellie Vassar (20th-Century Fox) brought all the "red roses" together, with a lot of help from Tommi Markota, publicity director, and Shirley Hollingsworth, director of publicity pro-tem.

From Universal Pictures



LUCILLE AKANA (c), personnel department exec, just one more time took on the chore of enrolling donors for the studio blood bank, well in advance of the imminent arrival of the Red Cross Bloodmobile, Nov. 9. The Universal blood program is set up to operate like a bank — make a deposit and withdraw against it — with such exceptions as "willingness" to give, but inability for one reason or another, or a contribution from a family member, deposited to the "account" of an individual. At Universal, it's November 9.

\*\*\*

From The Academy of  
MP Arts & Sciences

Daniel Taradash, member of the Writers Branch, has succeeded Gregory Peck as president of the Academy for 1970-71. Peck, a member of the Actors Branch, declined the nomination for re-election to fourth term, and was elected first vice-president.

Other officers include Elmer Bernstein, Music Branch member, and Robert M. Weitman, Executives Branch member, as vice-presidents, with Hal Elias, Short Subjects, as secretary, and Howard W. Koch, Producers, as treasurer.

Margaret Herrick and Sam Brown were re-elected as executive director and assistant executive director, respectively.

Taradash, the new president, won the Academy Award in 1953 for his

Continued on Page 29



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## Dining & Doings

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\*\*\*

Hopefully, with nippier weather in the

offing, we recommend the Chili Place for both take-home treats or on-the-spot delicious nourishment. Located at 13573 Ventura Blvd., Sherman Oaks, the Chili Place is unique in that it features that special Western treat varying from mild, to medium or hot. Furthermore, you and the entire family can enjoy among many other menu items their popular Chili Size in luscious styles ranging from the aforementioned at \$1.25, to a Sloppy Joe at \$1.25 to Chili Chow Mein at \$1.65! Kids will love the V.I.P. of 2 hot dogs, chili and bebeans at \$1.25. Stop by and enjoy some soon, or take home some treats to the family. Open Mon. through Sat. 11 a.m. to 10 p.m. and Sun. 2 p.m. to 10 p.m.

\*\*\*

Chic, Madelyn and handsome Jacques Don Salat who, with their youthful executive chef, Jean Bellordres, own and host the elegant Le Cellier French restaurant, 2628 Wilshire Blvd., Santa Monica, are getting quite a "cross section" of our people in for dinner. Mae West recently dined, replete in diamonds, furs and handsome young man; Donald O'Conner and his pretty wife chatted with Jacques about sports car racing one recent night; pretty Dana Gibson, former "Miss Rheingold" actress-model, brought

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THREE FOR 'TORA!' — Carol Hubbard of Northridge (left) and Glenna Lee of Valencia added beauty to recent world premiere festivities at Pantages Theatre. Occasion was for "Tora! Tora! Tora!" now playing an exclusive reserved seat run. With the Valley models is Welder Daniel, former manager of Topanga Theatre, now general manager of the Pantages.

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in Gloria Greer, up from the desert for dinner and they spotted Mrs. Robert Kenaston (the famous silent star), Billie Dove dining with friend Walter Pidgeon has discovered Le Cellier, as have Shirley O'Hara Krims and famed writer, Milton, also a gourmet and great cook, too. Lovely Anne Baxter and writer, George Christy were another recent twosome in the intimate restaurant.

\*\*\*

Phil Tanzini has joined Billy Goode in operation of the long-established Laurel Inn, just at the crossroads of Sunset Blvd. and Laurel Canyon Blvd. Phil operated the now-famous Whisky a Go Go so should bring some new innovations into L.I. I enjoyed a wedding toast or two there recently with millionaire industrialists, Tom Long, and his lovely new brunette bride, Olga Velez, Latin American-European film star.



Vic Bernardo, personable owner-host of China Trader, plush supper club, 4200 Riverside Dr., Toluca Lake, chats with famous graphologist, Paul Dixon (l) recent patron. Dixon will soon debut his book, "The Dating Game Over Thirty."

Polish Count Michael Gaszynski, owner-host of Michael's Canoga Inn, 21129 Sherman Way, Canoga Park, reports recent visit of charming couple, Jeanne and Luther Voltz. Luther is a long-time newspaper writer and Jeanne, one of the most-honored food editors in the U.S. She recently came out with a fabulous cookbook about California cookery in particular and if you follow her interesting weekly food pages in the Los Angeles Times you'll know the lady knows whereof she speaks — and cooks!

\*\*\*

Barone's, which recently opened a lovely dinner house in Toluca Lake on Riverside Dr., is well worth a visit, according to my pal, Larry Lipson, entertainment-restaurant ed of Valley News & Green Sheet. I'll have to place that on my list to sample in the near future. We now literally have a "Restaurant Row" right out here in Toluca Lake — Burbank!

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## THE CHILI PLACE

13573 Ventura Blvd., Sherman Oaks, 783-9610. Open 11 a.m. to 10 p.m. daily. Sundays, 2 p.m. to 10 p.m. The late Art Ryon, a chili connoisseur, said, "Why not brag about the best. . . this is it." Chili as you like it, — mild, medium or hot. A unique restaurant across from Whittinghill's. All foods packed to go.

## CASA DE CARLOS

22901 Ventura Blvd., Woodland Hills, just 1/2 block West of Fallbrook. Open for luncheon and dinner serving fine Mexican complete dinners and specialties 11:30 until midnight except Sundays from 5 P.M. until 10 P.M. Closed on Mondays. Entertainment nightly. Cozy little separate bar and cocktail lounge with best Margaritas north of the border! Your hosts: Carlos and esposa, Dolly plus genial son, Larry. Piping hot Mexican food-to-go, too. Reservations: 340-8182. Dancing, 8 p.m., Thurs. Fri. & Sat.

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# Gourmet Guide

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serving he-man drinks. Typical of busy, busy San Francisco Restaurant, with intimate atmosphere. Highly recommended. Entertainment nightly. Hosts, Elaine and Harley Cole.

## HO TOY'S CANTONESE RESTAURANT

4630 Van Nuys Blvd., Sherman Oaks, 783-0460. Open daily 11:30 A.M. to 11:30 P.M., Fri. and Sat. 'til midnight, and Sunday 1 until 11 P.M. Long established favorite with Valleyites (from 1954) featuring Gas Air-conditioning, upstairs San Francisco-style dining room and intimate cocktail lounge. Wide selection of complete dinners and Cantonese a la carte specialties. Hearty portions at surprisingly modest prices. Fresh fruit and juices used in our delicious Polynesian tropiccocktails. Downstairs Food-to-Go Dept. Spacious free parking in back. Most credit cards honored.

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## Dining & Doings

(Continued from Page 2)

Best wishes to my musical pal, Morty Jacobs, who recently returned to the Portuguese Lounge, Sheraton-Universal Hotel. Morty is one of the best entertainers on the ivory around, and a nicer guy you'd never find. He's cut a couple discs which were great and was the accompanist for Ethel Merman when she made her night club debut. Jack Walters, and Archie also old buddies, formerly with Beverly Rodeo hotel and the Chez Voltaire, are now at the beautiful Holiday Wilshire House, Beverly Hills, and it's plush Gaucho Room - Jack as mgr. and "Arch" assisting in many directions. The hotel was originally owned by Yale Wexler and his then bride, beautiful Linda Crystal.

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\*\*\*

Enjoyed dinner one evening recently  
at one of the finest French restaurants in  
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area. Paul Monad's Le Petit Montmartre,  
3801 Riverside Dr., beguiles the eye with  
colorful French decor and napery and the  
cuisine is superb. My favorite, chef  
Pierre's pepper steak - with lots of spicy  
cracked pepper corns and a delicious  
lacing of cream and cognac sauce. Popped  
by for luncheon to see if it's as good and  
imaginative at noontimes. I'm delighted  
to report I found Salad Nicoise served  
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Gourmet Circuit-5

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\*\*\*

Here-tell Wally Branch has enjoyed such a tremendous response to his Hard Times Nights in Yankee Pedlar, 3820 Riverside Dr., Toluca Lake, that the enterprising restaurateur is going to hold the event each month. Festivities begin at 8 p.m. and entree for dinner is, for example, Hobo beef stew for only fifty cents, and a jolly contest to see which patron can dress in the bummiest clothes. Recent Hard Times party included a Dixieland jazz band to add a dash of nostalgia. For reservations November's raggedy bash call 843-4881.

\*\*\*

A great place to take visiting friends who like to rub elbows with the stars while they enjoy good food AND top entertainment is Vic Bernardo's plush China Trader supper club in Toluca Lake, 4200 Riverside Dr. We said "hello" t'other eve to Herb Alpert and the entire Tiajuana Brass gang, plus a bevy of wives and girl friends giving a bash in China Trader's beautiful Sunset Falls Room for Sir William Earl Huet, the birthday celebrant. Open every night from 5:30 p.m. Reservations, 842-8109.



Adorable actress, Kathy Kersh, and handsome Sammy Jackson, actor and currently DJ hosting on KBBQ Western-airings, enjoyed a recent evening in Ho Toy's popular Cantonese dinner house, 4630 Van Nuys Blvd., Sherman Oaks. Rudy and Ellie Vallee, Ernie Borgnine and Connie Stevens are Ho Toy's faithful take-home Cantonese food buffs.

Congratulations to two very nice people and successful restaurateurs, Sara and Carl Ferrero who have hosted and operated the beautiful Dresden Room restaurant-cocktail lounge, 1760 N. Vermont, in Hollywood for 16 years. The handsome couple has continued to add attractive features and new decor as time has passed, and today enjoy steady

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popularity in that entire area. New, smartly-designed Dresden Room logo has just been installed on the stone-fronted facade, and it is very outstanding.

\*\*\*

We're going to explore a "pear garden!" Yes, but this time vicariously because our editor also enjoys sampling varied cuisines and atmospheres. Here's some of her interesting observations about Pear Garden, a fascinating Korean and Japanese restaurant, 666 N. La Cienega. Excellent service and fine food abound here!

Maitre d', Leon Lontoc, you'll recognize immediately — he's of the films and TV, many of them, and particularly, you might remember him from the popular "Hawaiian Eye" tv series. General mgr. is Steve Youn, and head Captain, Jimmy Wong of Hong Kong originally, is a most charming and informative gentleman.

Chef Yamazaki, here a short three or four months from Tokyo, prepared the delectable Teriyaki-filet mignons in practically the same graceful rhythm and precision beauty of a Kabuki dancer! He actually used the razor sharp cleavers as an adjunct to the dance/cooking rite, in the meantime trimming off all vestiges of fat and preparing the meat the grill table right in full view of the comfortably



Oceanside view of the rambling luxurious Hacienda del Lobo in Puerta Vallarta, Jalisco, Mex.

seated dinner party.

All this was served piping hot accompanied by crisp, fresh bean sprouts quickly stir-fried on the grill and a sensational vegetable salad laced with zesty-tasting marinated Japanese radishes. Prices are remarkably moderate, considering the nuances of happy dining enjoyed. The Teppan fillet mignon steak dinner mentioned, complete with soup, teppan vegetables, fried or steam rice & Pear Garden salad, is \$6.95. Other dinners cooked at your table range from \$4.50 (tender young boneless chicken) to Pear Garden's special dinner, a lavish gourmet Japanese treat at \$10.00. Reservations: 659-3022 or 652-8466. Open for luncheon and dinner. More about their

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SUNNY SUTORY ROYAL - Inge Jaklin, former beauty queen (Miss Austria), present actress and longtime Valley resident, samples a Sutory cocktail at Beverly Hills' La Scala restaurant. Smiling Joe Patti, La Scala's amiable bartender, reminded the glamorous beauty that this Sutory "Scotch" drink is imported from Japan.

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PORK CHOP SUEY with White Mushroom	1.45
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<small>Sliced white chicken meat, bamboo shoot, water chestnut, celery, pea and white mushroom</small>	
SWEET AND SOUR PORK with Pineapple	1.50
SWEET AND SOUR SPARERIB with Pineapple	1.25
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Korean dinners at a later date. Zelda passes along the word, too, that the martinis are powerful, positively fabulous and made with a combination saki, gin and lemon twist - ice cold, as they should be. Sort of a sockitumi saki-tini!

\*\*\*

Plans haven't been finalized as yet, but Chris Scoby of the Royalty Restaurants company reports their "queen" is due for a face lift - that is, the fascinating long-established Queen's Arms restaurant, 16325 Ventura Blvd., Encino. More about that next month.

\*\*\*

Restaurant & Tavern owners throughout the State are tipping their hats to California Dining & Beverage Assn. directors because of their successful fight against discriminatory taxes. Harley Cole, the Assn. Legislative Representative, owner of Studio City Iron Horse, said the lobby attempt would have permitted additional taxes on an already overtaxed industry.

\*\*\*

Here's another cocktail tip for our diners and doers. When you make your reservation to dine in Pear Garden, you might enjoy a Sutory Royal mist cocktail on the rocks. This authentic spirit, imported from Japan, will add pleasure to your adventure in Japanese cuisine.

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# Andy Devine, 65, Looks Back on 44 Years As An Actor

By Bill Newkirk

There are two things outstanding in the 44-year career of Andy Devine — Andy's good humor and his versatility.

And the celebration of his 65th birthday October 7th, 1970 saw no dimming of either of those characteristics. His cackly-gravel laugh was as winning as ever and his memory snapped back, crystal clear, to his Hollywood start in 1926.

"A fellow saw me in my varsity letter sweater and told me they were looking for ball players over at Universal," Andy recalled. "I got a small part in the 'Collegians' series, then he signed me. I had a stock contract with Universal for 19 years.

"The picture that gave me the biggest kick, I guess, was 'The Spirit of Notre Dame'. That was the first 'Spirit,' when Knute Rockne crashed in that plane, and it was my first big part."

Andy's preparation for the "Gipper" part was authentic. He starred at Arizona Normal in Flagstaff, his birthplace, then played a year of pro ball for the Los Angeles Angels. "I got \$45 a game," Andy cackles.

About Andy's versatility: People are apt to forget, maybe because Andy appeared in some 400 motion pictures, that he has a background of 12 years on the stage; and let's not forget his radio and TV triumphs... those appearances with Jack Benny, the "Melody Roundup", and "Lum 'n Abner", and his syndicated TV show, "Andy's Gang", a kid's favorite, ran for three years. Well, "Wild Bill Hickock", where Andy played "Jingles" ran for 7 years and it is still running outside the U.S.

But I think it's Andy's stage successes that thrill him most. "I love live audiences," he says, "where you get that immediate reaction."



Immediate reaction is what Andy got this past summer as he racked-up his 500th appearance his "Showboat" and it was tremendous. In an Ohio tour with Ann Blythe, Captain Andy rang up a record-shattering string of SRO's.

"I think I'll do 'Anything Goes' next year," muses Andy. "I like that Reverend Moon part. He's such a scallawag."

What else is Andy doing? Well, he's just finished a second "Over the Hill Gang", which ABC-TV, looking at a 42% share on the first "Gang", is simply delighted with.

Not content with his TV work plus radio and TV commercials and a number of personal appearance, Andy unveils his first "Captain Andy" restaurant soon in Charlottesville, Va. They will be on the old showboat theme with the added attraction of silent films.

That's where Andy got his start, silent films, and his career was over when the talkies came in until some brainy exec saw the appeal in Andy's breaking voice and put him back on the track.

Many of Andy's thanks go to Will Rogers, who introduced him to Dorothy



House in June of 1933. In fact, Andy and Dorothy were in the same Fox film with Will, "Dr. Bull", when the introduction took place in June, 1933. They were wed four months later. They have two grown sons, both successful in real estate, and two grand-daughters. The sons, Dennis and Tad, appeared in some films, including "Canyon Passage", with Andy but got out of film work when they saw what was happening in California real estate.

Andy and his wife have lived on the water at Newport Beach for the past 14 years. One of Andy's neighbors is John Wayne, with whom Andy appeared in the RKO classic, "Stagecoach", the film that made the Duke.

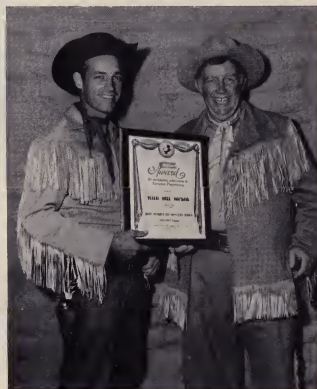
Andy's versatility runs to the pictures he's done too. Let's not forget his part with John Barrymore and Norma Shearer in "Romeo and Juliet". Or in Jimmy Stewart's first picture for Metro, "Small Town Girl". Or "Way Down East" with Janet Gaynor and Henry Fonda.



Andy Devine in "Romeo and Juliet"? Right on, man. And will you look at the handsome Reginald Denny with the inimitable Edna Mae Oliver. Yes, that's Andy. Missing in this photo are John Barrymore and Norma Shearer, the stars.



Is that a turkey Andy's holding? Well, the picture wasn't — not in those days. Andy is presenting the bird to Ellen Drew while Jack "Buck" Benny stands ready for his next gag-line. A Paramount picture, "Buck Benny Rides Again."



Andy Devine with his pal Guy Madison, er, Wild Bill Hickok, lassoing an award for the 1936-37 season. The TV series in which Andy played "Jingles" ran for seven years and is still going strong in several foreign countries.

"Those are the old ones," says Andy with a wide grin, "What about my part in 'Myra Breckenridge'? Well, maybe we better forget that."

One of Andy's prime regrets is never having been on Broadway in a play.

"I've toured in 'Never Too Late,'" Andy remembers. "I got good reviews with Joan Bennett and Irene Hervey. I've done 'On Borrowed Time', and 'My Three Angels', too."

Looking over the reviews of Andy's stage successes one is quick to realize that Andy Devine is a formidable dramatic actor — a complete pro.



Andy Devine has done his share of straight dramatic roles though he hammed it up in this one with Henry Fonda. It's a Fox Film Production but can you guess the year?

Andy still loves to hunt and fish. He makes regular trips back to his home state of Arizona. He was there just recently helping Kingman, Arizona, where he was raised, celebrate its annual "Pioneer Days", and now, in addition to the Andy Devine Boulevard in Kingman, they have an Andy Devine Room in the Western Museum where Andy's memorabilia is on display.

But the biggest star, up-staging star at that, in the entire Devine menage, is "Auntie Mamie", an aging Beagle who simply stole the show once when Andy and Dorothy took the woebegone looking pooch on a "Truth or Consequences" show.

Continued on Page 28

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# Yankee Doodle Dandy ... in Hollywood



This autographed picture of George M. Cohan is the only picture the author of this article ever had personally inscribed to him by any actor.

By Teet Carle

Nostalgia is easily come by. It takes so little to trigger an upsurge of it. Like reading an item about an award for a major screen star, and immediately thereafter watching a 90-minute television special.

A news story said that Bob Hope had been voted a "Georgie", the statue named for George M. Cohan, as Entertainer of the Year by members of the American Guild of Variety Artists. The video program, a month or so ago, was an adaptation of the Broadway musical, "George M."

The hour and a half was full of sparkle, fun, and heart tugs. That must have been the way it was for most of the life and times of George M. Cohan, and not at all like the few months during which I was privileged to work with and know this fine entertainer — and human being.

I suppose that the time that the "Yankee Doodle Boy" spent in Hollywood in 1932 were some of the bitterest Cohan ever knew. I've seen some pretty miserable stars in my time, but few so unhappy as the man who signed his letters "George M."

When, nearly 40 years ago, it was announced that Cohan was coming to Paramount Studios to star in a movie titled "The Phantom President", I reserved a seat on Cloud 9. I was one of three unit publicists working for the late Arch Reeve, and I knew that somehow I had to get myself assigned to that film.

Back in small-town Emporia, Kansas, I had grown up wide-eyed at stock company "mellerdrammer" and traveling one-nighters, dreaming that someday I'd be a part of show business. A man named



George M. Cohan was my idol. I'd never seen him, but I had read everything I could find about him. During early grade school days, I'd listened in fascination to a phonograph record of Cohan belting out "It's a Grand Old Flag" and "I'm a Yankee Doodle Dandy." I'd learned every word of every verse. I can still recall them. Then, in 1918, it was Armistice Day and I played the baritone horn in the town's Kid Band and we marched in a parade tooting "Over There" and I tingled all over and thought that any man who could write that song had the right to be idolized.

George M. Cohan was all over every issue of "Theatre Magazine", (edited by Arthur Hornblow, Sr.), to which I subscribed. I read every story. I decided that some day I would see him on the stage. I never considered the possibility of meeting him. But the film industry creates amazing things in the lives of its workers.

For me, it was that day in 1932 when the publicity director called Herb Moulton, Neville Reay and me into his office as unit men.

Arch Reeve said Paramount had four important vehicles upcoming: Cecil B. DeMille's "The Sign of the Cross," the

movie."

The boss stared at me as though I'd lost my marbles. Imagine passing up any of the other three! Who was Cohan? What was a George M?

Herb took the DeMille opus. Neville took "Farewell".

We'd all left "The Big Broadcast" dangling. It was to star a band-and-radio crooner named Bing Crosby who'd never made a movie and it was to include acts by radio personalities Kate Smith, Burns

One day, I talked Bing's brother, Everett, into backing me up in a "dream" to the effect that Der Bingle's provocative voice was due to a harmless nodule growing on his vocal chord, the removal of which would end his career. That one got play!

"The Phantom President" was timely in 1932. It was a presidential election year and the story concerned a capable, but stuffy, candidate whose personality was sure to defeat him. When his backers



When Amelia Earhart visited Paramount studios in 1932, she was greeted by George M. Cohan in front of his dressing room.

Hemingway classic "A Farewell to Arms", "The Phantom President", and "The Big Broadcast". Arch wanted his staff members happy. So we could choose our happiness. I had seniority — and first pickings.

Quickly, I said, "I'll take the Cohan



ORIGINAL FOUR COHANS: Jerry Cohan, Nellie Cohan and their talented children, Josie and George M.

and Allen, Guy Lombardo, Cab Calloway and a few others.

Arch wagged his head in disbelief at his staff's stupidity, and then announced that since I'd leaped at the easiest and least likely to succeed (both of which ultimately proved true) I had "The Big Broadcast", too.

That landmark in movie-making and Paramount history is another story. It brought me a friendship with The Groaner and a chance at sparking something which I immodestly believe was a publicity classic.

found a medicine show barker who was his double, the stiff-poker gent was put in cold storage and Cohan, in the dual role, won the contest.

Jesse M. Lasky, who had come out of vaudeville (as had Cohan), was Paramount's veep in charge of production. It was he who signed Cohan, Broadway's man of colorful dignity at the time. Long before Cohan entertained for Hollywood, Lasky had been unseated.

With apprehension, Cohan started West, feeling he had made a commitment which might prove painful, but he was

*Continued on Page 31*

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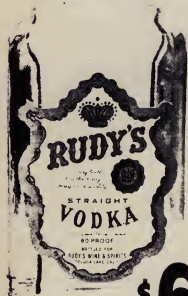
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Avast you Island nimrods! Andy goes a hunting on Catalina Island with the late Preston Foster and Phil Harris. It's called, "Getting Your Goat on Catalina," but what did Preston use the pistol for?

Andy Devine grooves with Bob Hope and Martha Raye while Director Elliot makes with the Billy Club routine. A Paramount picture called "Never Say Die."

Continued on Page 31





screenplay of "From Here To Eternity."

Other notations from The Academy — Soon to emerge from the press, the 117th issue of the Academy Players Directory listing some 7500 artists, in two volumes — one for women and children, the other devoted to men (leading men, younger leading men, character actors and comedians.) Vol. 1 promises to be devoted to "leading women, ingenues, character actresses, comediennes, bands and specialties, and children.)

\*\*\*

FROM HANNA-BARBERA



JOSIE AND THE PUSSYCATS, a new Saturday a.m. cartoon series from Hanna-Barbera, has its real-life counterpart-characters in Catherine Dougher (Josie), Cherie Moor (Melody) and Patrice Holloway (Valerie) who provide the singing voices for the 10 a.m. Saturday airer on CBS. Girls will also record for Capitol Records as a rock group named for the show.



Ernest Borgnine, before beginning work on his third picture this year — "Bunny and Billy" with Bette Davis — taped two guest appearances on Dean Martin's television show, the first one airing Nov. 5. Ernie never seems to stop: As soon as he finishes "Bunny and Billy",

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### SOME SPARKLING ITEMS Continued

he reports to Universal for "Sam Hill", an NBC "World Premiere" that's also a pilot for a projected series.

\*\*\*

#### From WOMPI

(left to right) Marilyn Tenser, industry service chairman, Hollywood-Los Angeles Chapter; Monty Hall, master of ceremonies and star of ABC's "Let's Make a Deal"; and Tichi Wilkerson Miles, honorary member of WOMPI's Hollywood-Los Angeles Chapter, Editor of Hollywood Reporter.



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**Yankee Doodle Dandy**  
Continued from Page 27

duty bound to respect. In the power struggle at the studio, most production brains felt Cohan and the film constituted a legacy sure to be painful, but already too costly to be written off safely.

Those inside channels had to bubble over and let true attitudes leak out to folks like me, then a bewildered, stunned, embittered young publicist who was wounded at sensing that most of the smug hottentots in my studio felt that this fabulous stage figure was something the lot was stuck with, so "let's get it over with".

Self-protection went on.

They'd never let Cohan sprint back to Broadway, pointing to a "selling down the river". Claudette Colbert, who knew and admired Cohan, was convinced she should play the heroine opposite Cohan.

Claudette was one of the studio's two or three box-office female stars at that time. She was told that if she did the colorless role in "The Phantom President", she could go over to Columbia to make a movie she'd been pestering to do — a flimsy bit of fluff called "It Happened One Night" with an unproved young director named Frank Capra.

It was only coincidental that MGM was chastising Clark Gable at that time and that studio sent him over to Columbia for this small project which happened to win Academy Awards for Claudette, Gable, Capra and Columbia. But that, my friends, is another story. It didn't help Cohan much.

Maybe the inspiration for casting the character of the side-kick of the medicine-show barker was unintentional. But the role did go to Jimmy Durante, probably the only person involved with the movie who was perpetually enchanted.

A couple of years ago, I ran into Durante in a local store and we spoke about the picture. He said then that appearing in the same film with Cohan was the greatest privilege of his life. Actually, Durante stole the movie by miles.

My first meeting with Cohan came when I boarded the Super Chief in Pasadena and rode in with him and a beautiful little man, five-foot Mike Hirano, his Japanese valet. I told Cohan what we hoped he would say to the press at the station about how much the country needed a candidate with showmanship.

That was only the plot of the movie! Cohan smiled and went along with it,

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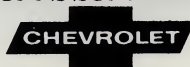
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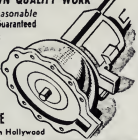
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making me an instant fan. At that first meeting, two individualities of Cohan's were obvious. In a bewitching way, he spoke every word from the left corner of his mouth. And after you'd shaken hands with him, a delightful fragrance lingered on your palm for hours.

Cohan bathed his hands in cologne several times a day.

I still have a collection of hand-written material of Cohans, and for years, they have carried that fragrance.

One of these is a note to me from George M. asking if I would get an enclosed check cashed, so he would have spending money on his return from a day's location. The check, made out simply to "cash", sent me into chilly jitters. It was for \$1000, then more than

10 weeks salary for me.

That evening, when my shaking hands delivered the bills, he handed it all to Mike, the valet, who paid for everything, always, because Cohan disliked carrying money. Mike also walked with Cohan.

In those days, before the joggling fad, Hollywood stars usually drove from dressing room to sound stage - maybe 200 yards away.

One afternoon, before production started, Cohan and Mike hoofed it all the way from Paramount Studios to their bungalow at the Beverly Hills Hotel. The walk took three hours, - and they liked it.

The promotion geniuses in our New York office sent me a *must*.

Cohan was to write an original song, "The Country Needs a Man", (part of the plot, too), for which I was to get publicity as sung by Cohan. Hopefully, one of the political parties would adopt it as a campaign song (neither did) and, once published, it would rival the popularity of "Over There" (they were real dreamers in those days!)

Cohan told me he would carry out the request if the studio brought a sliding keyboard piano into his dressing room. (He didn't read music and couldn't transpose.) The music department "bright lads" nearly threw up, but one did show up and Cohan wrote words and music. It wasn't bad.

Now to get it introduced.

My orders were to effect a public blast off, not just local radio.

In those days there was an unbelievable show called the Los Angeles Breakfast Club, which demoted the level of mediocrity for American businessmen below the then-level of Rotary, Kiwanis and Optimists. Weekly, these Babbits met at 7 a.m. to sing thunderous versions of "Smiles" and "By the Light of the Silvery Moon".

The club said sure, they'd be happy to have Cohan come sing his new song, if . . . Cohan would submit to initiation as an honorary member.

I informed Cohan, "It can't be atrocious."

But it was worse.

After Cohan had introduced our plug tune, he was blindfolded and led to a gigantic wooden saw horse. Straddling this, he recited some complete idiocy, called an oath, while a balding chorler held the hand of this leading figure in the history of the American theatre, pressed it palm downward into a platter of cool fried eggs and grease-exuding ham.

From the front row, I prayed. With eyes closed, I pleaded, "God forgive me my publicity sins."

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For years, I had nightmares about that. On the way back to the studio, in a company car, I asked Cohan to forgive me.

Somehow, he seemed to do so.

There were days, during production, when I sat with him and some of his buddies on the curb in front of his dressing room, just talking. Day after day, this man reported for make-up at 7:30 a.m. to be ready by 9, and then he waited to be called to the set — sometimes in mid-afternoon. Purposeful belittling, or

inefficiency? Hard to know.

I do know that Cohan had tried to offer suggestions and requests. Why should Hollywood pay attention to a man who had once almost literally, owned all of Broadway? In Hollywood, he had been hired as an actor — and by an unseated co-founder of the company.

This, also, I know. The official producer of the picture was reported to be too busy to listen to Cohan's beefs. Cohan, despite his vast experience, was informed he should take his problems to

an associate producer, a recent graduate of an Ivy League college, who, at 22, was making his debut in movieland production.

So Cohan sat and talked to a few people who were thrilled to listen to a man who had become — in all places, save Hollywood — a legend in his own time.

His favorite listener was Ernie Johnson, the property man, who daily left his set chores to assistants in order to serve as a sounding board to the unhappy star.

Continued

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"But no Catholic ever can be elected President of the United States." If only he had lived to see how wrong he could be.

Cohan buried this Hollywood Fiasco in yet another Broadway success in which he played another President of the United States "I'd Rather Be Right", a smash hit in 1937.

Today there is only nostalgia, a coveted trophy named for a man, a Broadway musical which has since played in many American cities, and, for this writer, a letter.

I had written Cohan a report about the Hollywood preview, mostly as a courtesy. There was a gracious reply.

His letter ended: "That flock of geniuses that make pictures are happy that I'm fine, I dare say. Well, at least I gave the boys something to talk about besides themselves and that should be a relief to everyone concerned. Give my best to any and all you think might care to hear from me."

The letter was signed simply: "Sincerely, George M."

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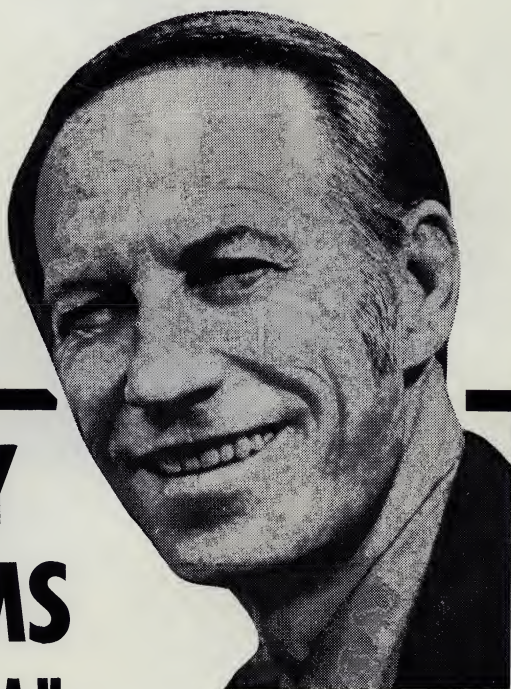
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